



Manchester Arts Commission
Minutes | February 7th, 2011 | City Hall
www.manchesterartscommission.com

MAC meeting called to order 5:30 p.m.

Commissioners present: James Chase, Tom Ford, Ann Kelley, Kathleen Schmidt, Anthony Williams.

Guest: Jenny Nordstrom

A2 -2011 Potential student intern

A2 -2011.01 Manchester Memorial High School senior, Jenny Nordstrom is interested in being a student intern with MAC

Contact email: xxjennybriekxx@aim.com

referred by Georgie Reagan

Possible intern duties may include:

Provide ongoing support to MAC Commissioners
reception / Open Doors Manchester etc...

May be assigned some clerical duties
envelope stuffing, photocopying etc...

Gallery support
assisting in installation of Art on the Wall at City Hall shows
participate in brainstorming sessions for future MAC events

TABLED B2 -2011 MAC considering to file and become a 501(c)(3) non-profit organization.

B2 -2011.01 What are the advantages and disadvantages of being a 501(c)(3) ?

Independent 501(c)(3) or have Manchester Artist Association umbrella under MAC?

Discussion tabled until further research & data can be collected

see attached memo "***501(c)(3) info"

C2 -2011 Art on the Wall at City Hall gallery maintenance

funded by: Reader's Digest "We Hear You America" campaign award

Manchester, NH Category-based (pop. of 100,000-249,999)

- campaign award: municipal runner-up prize of \$10,000

Mayor's Office reached out to MAC, willing to use the money for gallery repairs etc

Tom Ford or Ann Kelley will reach out and meet with Mark Fay and City Hall Clerk Matthew Normand to form a proposal for the East and West Wing Gallery needs. MAC can advise on the best material for the ensured proper appearance and maintenance of the galleries

C2 -2011.01 Lighting: inadequate lighting in West Wing Gallery, in need of a lighting system
Cost saving measures need to be taking into consideration when pricing lighting (check large home improvement box-stores for inventory on hand). Advantages of going this route will be ..

C2 -2011.01 Lighting continued from page 1.

..the readily available materials if a replacement or if additional bulbs are needed as opposed to having to special ordering items.

Track lighting should run on separate junction (so lights can be used during only prime opportunities ex. Artist receptions, Open Doors Manchester, NAP) so they can be easily turned on and off

C2 -2011.02 Hardware: 20 additional rails & rods 20

Anthony Williams will contact EW Poore framing supplies for quote.

4.0' rod (12 each)

4.5' rod (8 each)

C2 -2011.03 Support: continue chair rail and molding in under utilized areas for hanging additional artwork. Although this would add additional hanging space, the galleries could accommodate a larger negative space between artwork as opposed to hanging salon style, allowing the gallery to breath and be clutter free.

ex. In clerk's office, in between windows, many dead spaces on first floor
keeping in mind new gallery positions are not obtrusive in any manner

C2 -2011.04 Display cases: Currently unable to display 3d works. Having a display cases wall mounted or free standing on the floor in unobtrusive areas would broaden the array of work able to display.

floor pedestals with acrylic-plexi cover
shallow trophy style case that fits with existing decor

C2-2011.05 Wall treatment: The current quality of the gallery walls varies from section to section.

Sections have bad patch jobs with peeling paint and torn wallpaper.

Two options to be considered: ***C -22011.5.1 or C -22011.5.2***

C2 -2011.5.1 Repaint galleries a solid neutral base color, patching and repaint as needed between shows. In doing so the speckled wall matrix would be covered. If wall sections get dirty, beat up, patched and not sanded, imperfections will show.

C2 -2011.5.2 Keep existing speckled wall pattern paint, match base paint color (must be spot on, if even a little of, the repairs will stand out)then as a show is taken down re-speckle paint over repairs). This can easily be down with a brush or toothbrush and gently spray very watered down paint over the base color to build up a uniform cover up.

D2 -2011 Art on the Wall at City Hall

D2 -2011.01 Commission motioned and approved to extend Current “January/ February” exhibit by one week.

A conditional extension allows current artists to continue showing art work until March 5th. All work *MUST* be removed from City Hall on March 5th by 5pm. No exceptions.

D2 -2011.02. "March / April" exhibit "Assignment to Afghanistan - photographing New Hampshire's role in the war in Afghanistan" by Bob LaPree
Show set for installation on Tuesday, March 8th or Wednesday, March 9th, 2011.

Anthony Williams or James Chase can assist Tom Ford with installation if needed.

Opening reception slated for March 15th, 2011

Ann Kelley will create and email press releases to media

D2 -2011.03 List of upcoming shows

"May / June" - *"Cultural Diversity"*

Reach out to New Hampshire Minority Coalition

"About 300-400 refugees a year are resettled in New Hampshire through two agencies, Lutheran Social Services of New Hampshire and the International Institute of New Hampshire."

other resources: <http://www.nh.gov/oep/programs/refugee/services.htm>

search for the "new immigrants" of Manchester today

"July / August" The National Arts Program (NAP)

see *E2 -2011 for more details

"September / October" tentative show aspergers, ADHD "Celebrating ourselves"

reach out to Easter Seals, Moore Center, counseling centers and nursing homes

D2 -2011.034 Funds secured for the City Hall gallery rentals will be gathered and deposited by Tom Ford MAC Gallery Manager

E2 -2011 "Gateway to Manchester Sculpture"

E2 -2011.01 tentative reveal of MAC's next public sculpture, by artist *Ernesto Montenegro* slated for April 14th, 2011 during *Open Doors Manchester*.

Need to get press release/ pr blitz ready, invite media outlets, mayor alderman, MEDO, parks & recs., NHIA, past MAC commissioners, community etc...

Meena from MEDO has published a full disclosure on the sculpture project data.

The final sculpture will be at the entry to downtown Manchester, at Granite and Old Granite streets

The sculpture measures 10 feet tall and will be mounted on top of a 3 foot tall granite base. The model is worked first in clay. Once completed, it will be separated into as many as 30 parts to be cast individually in bronze. The parts will then be fused together. Once the sculpture is fully cast, Ernesto will apply the patina himself. The patina is done with a torch and varying solutions that yield different colorations.

This large sculpture "Crosswalk" gives the viewer a bird's-eye perspective, as if looking down from above on pedestrians walking across the street, an illusion Montenegro achieves—magically— by dramatically foreshortening the figures. Seen from the side, the people have grossly stunted legs and, walking down the vertical face of the wall towards the floor, seem propelled across the street by the pull of gravity.

—from an article in *The Hampshire Gazette*, December 19, 2006, by Phoebe Mitchell

F2 -2011 Open Doors Trolley Tour

F2 -2011.01 Funding MAC approached both MEDO and Mayor's office with request to help fund/ co-sponsor MAC's obligation fees to have City Hall Participate in *Open Doors Manchester*.

Both requests denied due to lack of funds.

MAC will seek alternative funding for *Open Doors Manchester* fees asap

F2 -2011.02 Open Doors Committee thanks MAC for brining the NHIA back into the event. MAC has also facilitated with Bruce McColl, the director of the Currier Art Center to agree to attending a tour night this year to determine if this would be a good opportunity for his Currier facility to participate next season.

G2 -2011 Art Fund

G2 -2011.01 -Manchester Artists Association has been making payments for the rental fees on time and past due rent is no longer a concern for the MAA Gallery MAC leases. Ann and Georgie receive the Art Fund spreadsheet monthly and will monitor funds in and out.

G2 -2011.02 Commission motioned and approved to update the Art Fund logo for continued continuity, designed by James Chase, based off of Jonathan and Evelyn Clowes' sculpture, "Vivace"

a MAC funded sculpture

H2 -2011 The National Arts Program (NAP). The NAP show consists of artwork created by city employees open to every department.

Vicki Ferraro (VFerraro@manchesternh.gov) and Ann Kelly created NAP show outline
*see attached memo "****NAP guidelines"*

MAC will receive a \$1000.00 budget

The check from NAP will be used for press, program printing, ribbons and prizes

The NAP is a major fundraiser for the Manchester Art Fund, all *donations* are matched by NAP

MAC needs to start the fundraising effort asap

We do not want to double dip sponsors from other MAC projects

Begin the search for 3 judges and MC

more information can be found here: <http://www.nationalartsprogram.org/>

I2 -2011 Update on web developments

I2 -2011.01 Former MAC chair, Elizabeth Hitchcock transitioned old MAC Facebook and was merged with new MAC facebook page <http://www.facebook.com/manchesterarts>

I2 -2011.02 New MAC email ManchesterArtscommission@gmail.com formed and all commissioners added to e-list.

J2 -2011 Alt commissioners

MAC will continue to search for Alt commissioners to fill all positions
2 alt positions available

TABLED K1 -2011 “Pop up Gallery”

Special projects: update about “Pop up Gallery” by Kathleen Schmidt
Kathleen has been working with Tanya Lacourse of *Manchester Art Party* and
Michael Wynne from *NHIA*
potential venues along Elm Street Sopha space, Splash space etc

Kathleen Schmidt will update MAC at March 2011 meeting

Meeting adjourned 8:45pm

minutes taken by MAC Clerk : James Chase – James@neverfading.com

MAC contact: manchesterartscommission@gmail.com

Information taken from
The Foundation Center
<http://foundationcenter.org/>

What are the advantages/disadvantages of becoming a nonprofit organization?

Advantages

Tax exemption/deduction: Organizations that qualify as public charities under Internal Revenue Code 501(c)(3) are eligible for federal exemption from payment of corporate income tax. Once exempt from this tax, the nonprofit will usually be exempt from similar state and local taxes. If an organization has obtained 501(c)(3) tax exempt status, an individual's or company's charitable contributions to this entity are tax-deductible.

Eligibility for public and private grants: Nonprofit organizations are allowed to solicit charitable donations from the public. Many foundations and government agencies limit their grants to public charities.

Formal structure: A nonprofit organization exists as a legal entity in its own right and separately from its founder(s). Incorporation puts the nonprofit's mission and structure above the personal interests of individuals associated with it.

Limited liability: Under the law, creditors and courts are limited to the assets of the nonprofit organization. The founders, directors, members, and employees are not personally liable for the nonprofit's debts. There are exceptions. A person cannot use the corporation to shield illegal or irresponsible acts on his/her part. Also, directors have a fiduciary responsibility; if they do not perform their jobs in the nonprofit's best interests, and the nonprofit is harmed, they can be held liable.

Given these advantages, why would you not want to incorporate as a nonprofit?

Disadvantages

Cost: Creating a nonprofit organization takes time, effort, and money. Because a nonprofit organization is a legal entity under federal, state, and local laws, the use of an attorney, accountant, or other professional may well prove necessary. Aside from legal or other consultant fees, applying for Federal tax exemption can cost \$200-\$850 or more, in addition to state fees for incorporation.

Paperwork: As an exempt corporation, a nonprofit must keep detailed records and submit annual filings to the state and IRS by stated deadlines in order to keep its active and exempt status.

Shared control: Although the people who create nonprofit like to shape and control their creations, personal control is limited. A nonprofit organization is subject to laws and regulations, including its own articles of incorporation and bylaws. In some states, a nonprofit is required to have several directors, who in turn are the only people allowed to elect or appoint the officers who determine policy.

Scrutiny by the public: *A nonprofit is dedicated to the public interest; therefore, its finances are open to public inspection. The public may obtain copies of a nonprofit organization's state and Federal filings to learn about salaries and other expenditures.*

*****NAP guidelines**

for entries and prizes will be discussed with Robyn from NAP on Tuesday.

MAC will limit entries to 100. July 8th- Aug 26th

3 Forms- Venue Form, Registration, Scholarship.

MAC participation -Fundraising Letters

- Scholarship partners, Currier & NHIA
- Secure 3 Judges
- Secure Volunteers for Ceremony July 22

Schedule...

- | | |
|----------------------|---|
| Feb2011 | -Application for 2011 - completed |
| April 15 | - Sponsor/Fundraiser letters |
| April 29 | - Notices go out in pay stubs. |
| | - Install posters, press release |
| June 3 rd | - Registration Deadline (on-line program) |
| June 22-24 | -Drop Off Art to Mayors Office (9-4) |
| July 1-7 | - Installation |
| July 6-8 | - Judging (Need 3 Judges) |
| July 22 Fri | - NAP Ceremony 4-8 Gallery Opening *4-5 Reception, 5-7 Awards |
| Aug 14 | - Open Doors Trolley Night |
| Aug 30 | -Removal of Art (4-7) |